

Designer Profile...

BERENFORD



Berenford is a brand for limited artisanal pieces inspired by the old world glam. Featured is Jackie O. spectacle style, an anthem to the timeless style and sophistication of the muse Jacqueline Kennedy Onassis. Beautifully crafted with a bold, oversized silhouette of hand-polished acetate, Jackie O. is elegant, never dull and daringly confident. An evergreen piece you merely look for the next generation. Discover the capsule edition at www.berenford.com and [@berenford.world](https://www.instagram.com/berenford.world)

HAYLEY ELSAESSER



Toronto based designer Hayley Elsaesser draws influence from popular culture to craft bold, one-of-a-kind pieces. Her customers confidently express themselves in vibrant colours, patterns and head-turning iconography. Hayley's whimsical designs playfully rebel against the status-quo. Celebrities such as Miley Cyrus and Katy Perry have rocked Elsaesser's looks. Visit www.hayleyelsaesser.com

CYLIA DORRA



Once there was; once there wasn't. God's creatures were as plentiful as grains and talking too much was a sin. They display a panoply of the collective imagination that strives for survival through sublimation. They unfurl a lively panorama." CYLIA DORRA, French-Lebanese emerging designer, based in Beirut, invites you to take a closer step into her world. Visit www.cyliadorra.com

CALEO CASHMERE



CALEO Cashmere is a luxury label that stands for timeless design and the highest quality. The brand is run by Elisabeth and Anna from Austria, "We love simple cuts and elegant colours – that, for us, is cashmere at its most beautiful..." CALEO Cashmere got its name from the designers two children – CAROLINA and LEOPOLDO.... "... that was easy – a simple name for their label, which reflects what is most important to them, our children!" say EB & AF. Visit www.caleo.co

OLIVER ZAVI



Exuberance is his Kingdom and opulence is his Empire. This journey represents what it means to overcome adversity jubilantly combining the struggles of the past with the triumphs of the future. To celebrate the triumph the collection exudes luxury and brilliantly decorates the male and female form with haute couture craftsmanship. Lavish tambour embroidery, Swarovski crystals, embellishments and endless glamorous sparkle. The pictured image is Black Royalty. Visit www.oliverzavi.com

THIS IS SLOANE



Sloane Lenz, 21 year old small town Texas born, now Austin based designer is the mind behind THIS IS SLOANE. She and her brother Felix

(illustrator) collaborate on creating graphic pieces that incorporate hand drawn, embroidered, and painted elements into her work. Her new Collection 5 follows a crew of runaways, in search of a new world. Check out the collection on www.thisissloane.com and [@thisissloane](https://www.instagram.com/thisissloane) follow Felix at [@sir_felix](https://www.instagram.com/sir_felix) Photography: Jordan Cole. Illustration: Felix Lenz.

A'MARIE



A'marie is a womenswear label launched in 2002 with a reputation for understated glamour. Along with innovative and dreamy design, each

piece is created from largely environmentally friendly and natural materials. The designer, Anamarija Brkić, is the darling of the Croatian fashion scene and emphasises the importance of a woman feeling good in what she is wearing. For more, visit amarie-fashion.com or [@amarie_official](https://www.instagram.com/amarie_official) or visit on 232 King's Road, Chelsea-London at ShopConcept

KÛR



KÛR is an authentic womenswear label launched in 2009 by designer Kasuni Rathnasuriya. KÛR breathes Kasuni's custom of the expression of freedom and serenity. Since inception, KÛR has been an icon of the meticulously handmade and handcrafted finer details for the contemporary woman. Visit www.kurcollection.com to view the full collection.

MUSE BY ROSE



MUSE BY ROSE is a Seoul-based fashion brand that offers ageless alluring style. They believe in the perfect harmony of feminine lines and details with a blend of vintage colours. With years of experiences on their belt, MUSE BY ROSE led by Jun, their Creative Director, has captured the perfect essence of an Asian fashion brand with a global mindset. Visit www.musebyrose.com or email jun@musebyrose.com for more information.



МОЙ-COLLECTION



Мой-Collection is a young brand, born in 2015 out of love and passion by fashion designer Ilana Buhgandler and fuses street style and sportswear. The origin of the brand name is a pun on the Russian word for 'mine'. Each piece combines sport with elegant cuts and fabrics which exude comfort with a glamorous twist for nights out on the town. Her signature 'high street style' consists of clean and straight lines and quality materials handpicked for every item to create their line of 'basics'. The collection is made for both men and women and each item is limited edition. Visit www.moi-collection.com or follow on Instagram [@_moi_collection](https://www.instagram.com/_moi_collection).

BAA



Baa is a high quality leather accessories brand that aims to cater to Urban, creative and young women. Founded in April 2016 in Istanbul by Seçkin Acar with Tuğçe Ozocak as the creative director, the company creates colourful leather bags and shoulder straps. The straps vary from hand crafted leather styles to hand beaded ones offering a wide selection in colour and material. They can accompany any bag already in your closet as well as BAA bags in high quality leather. Available in Harvey Nichols Istanbul, Wepublic Istanbul, Gizia Gate Istanbul, Galeries La Fayette Istanbul. You can also order online at www.baa.com.tr which can be delivered worldwide. Follow @baalikes on Insta for new collections.



KISS MY KINI



Kiss My Kini is an NYC based swimwear line founded by Jordan Kanegis. At the age of 21, Jordan launched her brand of unique, high-quality swimsuits

hand-crafted with 100% real silk, velvet, and mink fur materials. The brand mimics the beauty one can find in nature to emphasize the natural beauty we all obtain ourselves. Visit www.kissmykini.com or DM on Instagram: @kissmykini for orders/more info. Photographed and Co-Designed by Lorainne Zalta (Choked by a Thread).

SHALEENA NOWBUTH



Shaleena Nowbuth is a Fashion Designer based and graduated in London, originally from Mauritius. With an affinity for luxurious fabrics, rich colours and handcrafted design, she is influenced by her origins and travels. Her designs are innovative and practical to suit modern women which inspires empowerment and self-confidence. Visit www.shaleenanowbuth.com

Follow on Facebook, Instagram: @ShaleenaNowbuthcollection

MOURJJAN OF SWITZERLAND



Mourjjan of Switzerland came to fruition from the visions of Roland Rahal and Michael Muntinga. Based in Zurich and Mykonos, their joint passion for fashion and nature culminates into luxurious silk pieces which draw on the wilderness. The East meets West in a combination of the Orient and the art and colours of the Dutch masters. Their designs are printed onto raw silk to create a world of unexpected and wondrous beauty. Shop the full collection at www.mourjjan.com

DUMEBI



DUMEBI is an exotic luxury womenswear brand created by emerging British luxury fashion designer Barbara. Specialising in detailed couture clothing, shoes and accessories ethically handmade in-house in our workshops in London and Paris, using exotic unconventional materials and edgy designs. Mixing inspirations from Africa with a modern British twist and Parisienne flair. They offer

fun exciting clothing straight off the runway for the Goddess in all Women. Discover the collection at www.dumebifashion.com

JOLI DESIGN



Joli Design is a hot Couture and Ready To Wear collection by cutting edge designer Najla AL-Rajeh, who is fast becoming an international household name. Designing the most beautiful and elegant for every occasion, each piece features silhouette enhancing cuts and details, and is delicately crafted in an array of fine fabrics. Discover the full collection at www.sayat.me/jolidesign

and Instagram @joli_design for the most up to date styles.

ROSEANNA CRAWFORD



For Roseanna, designing is a mentality and passion, not just an occupation which is clear in her playful designs. Her SS17 collection embodies the minds eye, blurred vision and the circular shapes that make up that part of the anatomy. This has resulted in fashion forward silhouettes and a conceptually abstract womenswear collection. The collection has sports-luxe feel with a theme of neutral tones. View the full collection at www.roseannacrawford.com and join the conversation on

Instagram @roseannacrawford Alternatively you can email her at info@roseannacrawford.com

RAMI AL ALI



Rami Al Ali specialises in creating innovative designs through unique craftsmanship. Each collection is a true reflection of the brand's DNA, showcasing a fusion of cultural aesthetics; subtly coordinating a blend of East meets West. Using only the finest materials, each design exhibits glamour at its very best. Discover more at www.ramialali.com

GIA VIVIANA DIMICOVA



Slovak fashion designer, that knows how to push fashions limits to extremes. Presenting unique collections that have been inspired by life, emotions, dreams, meaningful messages, history and beyond. Gia is a member of several charitable causes and organisations such as the GLBTQ Alliance of Miami, the American Cancer Society, and Save the Children and hosts events that raise awareness and funds for these causes. With a global presence Gia's world in 2017 sees more in store for this unique and creative designer including showrooms opening in New York and LA to add to her Miami and London showrooms. We welcome you to Gia's world on www.giavivianadimicova.com

